

BUDDY WALK SPONSORSHIP OPPORTUNITIES



When you support the Buddy Walk you help create awareness and acceptance for people who have Down syndrome. You also support individuals with Down syndrome and their families through education and advocacy. We are looking for a presenting sponsor this year who will receive tremendous recognition; the event would become “the 2009 Buddy Walk presented by (the sponsor’s name).”

Please review the sponsorship levels below to see which is right for you.

Benefit	Presenting \$4,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$100
Number of walk registrations and t-shirts	20	15	10	5	2
Recognition on TVDSA website	X	X	X	X	X
Sponsorship memento	X	X	X	X	X
Name on handheld signs at the Buddy Walk	X	X	X	X	X
Memento presented on stage at the Buddy Walk	X	X	X	X	
Recognition on TVDSA event posters	X	X	X	X	
Logo on main Buddy Walk banner	X	X	X		
Display of your signage at the event	X	X			
Recognition in all Buddy Walk advertising/PSAs	X				
Naming rights: “Buddy Walk presented by (Name)”	X				